

THE UNFAIR ADVANTAGE

WHERE THE NEXT ONE PERCENT
ARE QUIETLY BUILT

THE FIRST LIGHT · THE UNFAIR COLLECTION, MMXXVI

The arena where India's boldest
founders & professionals become
dangerously good with AI.

12 WEEKS · LIVE COHORT · AGES 17-80

Ready to become *UnfAIr* ?

For the dreamers, the doers, the ones who refuse to watch this revolution from the cheap seats.

Everyone is talking about AI. Almost no one can build with it.
That gap – between the people who consume AI content and the people who ship real solutions – is the single biggest career and business advantage of this decade.

We exist to put you on the right side of it. Permanently.

Train the next generation of *top 1%* AI implementers.

One builder, one build, one cohort at a time – until shipping with AI is as natural to you as sending an email.

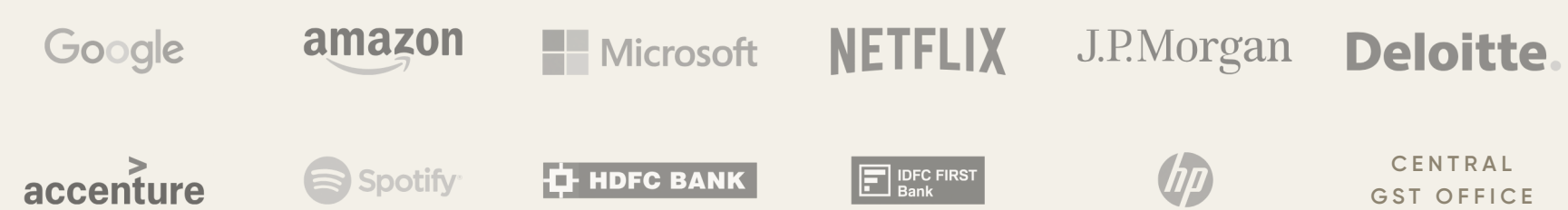
112,000+

BUILDERS TRAINED

17 – 80

AGES · NO CODE
NEEDED

OUR BUILDERS COME FROM



Everyone is talking about AI. Almost no one can *build* with it.

A new class is forming — the ones who can take an idea and ship it as a working AI product, agent, or business. They will be unreasonably rewarded.

We make sure you're one of them.

Beginners

Starting from absolute zero — no code, no background.

Professionals

Future-proofing careers, becoming the 10x person in the room.

Founders

Building AI products, funnels and businesses that print.

Learn it. Build it. *Ship it.* Live.

No recorded lectures. No passive watching. Every concept is taught, then immediately built alongside a mentor — every week, until it's second nature.

I

Watch a mentor build it

Live, in plain English. Zero jargon, nothing to be scared of.

II

Build it live with us

Same session, same screen — with a mentor supporting every step.

III

Ship it for real

Walk away with a working tool, product or automation you actually use.

PHASE ONE · WEEKS 01 - 06

The *Craft*

THE WORKSHOP · THE UNFAIR COLLECTION

IMPLEMENTATION LABS

Six weeks that make you
dangerous at building.

01

Your Prompt Agent, AI Tools Mastery & Your Second Brain

MASTER	Elite "delta" prompting and the modern AI tool stack.
BUILD	Your own AI-powered second brain that thinks with you.
OUTCOME	10x your daily thinking, research and output.



ARTIFACT I
THE SECOND MIND

02

AI Images, Videos, Editing Agents & UGC Mastery

MASTER	AI image, video and scroll-stopping UGC creation.
BUILD	A repeatable content & UGC engine for your brand.
OUTCOME	A week of studio-grade content in an hour.



ARTIFACT II
THE STORYTELLER'S LENS

03 AI Software Building & Vibe Coding

MASTER	Building real software with AI — even with zero code.
BUILD	A working web app or tool of your own.
OUTCOME	Turn any idea into a real, usable product.



ARTIFACT III
THE BUILDER’S MACHINE

04 AI Product, Loop Engineering & Multi-Agent Buildathon

MASTER	End-to-end product building under real pressure.
BUILD	Ship a complete AI product, live with mentors.
OUTCOME	A portfolio-grade product you can show or sell.



ARTIFACT IV
THE COUNCIL OF AGENTS

05

Voice Assistants & Voice Calling Agents

MASTER	Voice AI and autonomous calling agents.
BUILD	An assistant that handles your calls for you.
OUTCOME	Automate customer conversations, 24/7.

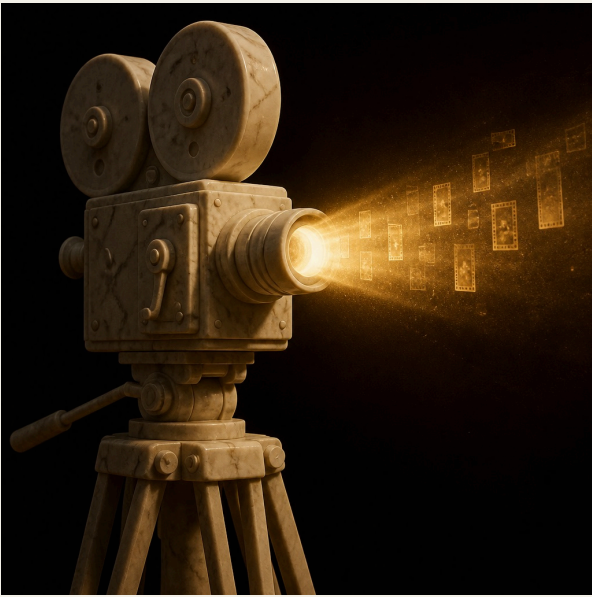


ARTIFACT V
THE VOICE

06

AI Ads & Film-Making Mastery

MASTER	AI ad creative and cinematic film-making.
BUILD	A full ad + short-film campaign of your own.
OUTCOME	Agency-level creative firepower — solo.



ARTIFACT VI
THE SPECTACLE

PHASE TWO · WEEKS 07 - 10

The *Fortune*

THE MERCHANTS · THE UNFAIR COLLECTION

MONETIZE TO MILLIONS

Four weeks that make you
dangerous at money.

07

₹1 Cr Market Mapping, PMF & Cash-Printing Models

MASTER	Market mapping and product-market fit using AI.
BUILD	A cash-printing business model, mapped end to end.
OUTCOME	A validated ₹1 Cr opportunity to go after.



ARTIFACT VII
THE MAP OF FORTUNE

08

Your ₹1 Cr Offer & the Funnel That Sells Itself

MASTER	Irresistible offer design and automated funnels.
BUILD	Your offer + a funnel that sells on autopilot.
OUTCOME	A funnel that sells while you sleep.



ARTIFACT VIII
THE FUNNEL

09

₹1 Cr Positioning — Become the Only Choice

MASTER	Positioning that makes you the only choice.
BUILD	Your premium positioning and messaging.
OUTCOME	Command higher prices with less resistance.



ARTIFACT IX
THE PODIUM

10

The ₹1 Cr Selling System

MASTER	A repeatable, high-converting selling system.
BUILD	Your end-to-end sales process.
OUTCOME	Turn revenue into a predictable process.



ARTIFACT X
THE HANDSHAKE

SEALED · MEMBERS ONLY

THE SEALED VAULT · THE UNFAIR COLLECTION

Two surprise *Mastery Sessions.*

Unannounced. High-impact. The newest, sharpest
AI moves — revealed only to the people *inside the
room.*

YOU'LL NEVER SEE THEM COMING · YOU'LL NEVER FORGET THEM

THE FINAL STOP

Demo Day & *Certification*



Present your
capstone, offline

Get certified as a
builder

Join a network
for life

By Week 12, you walk out *with*:

- i. A personal AI second brain multiplying your daily output
- ii. A content & UGC engine producing studio-grade creative
- iii. Your own working web app – zero code required
- iv. A portfolio-grade AI product, shipped live with mentors
- v. Voice agents handling conversations for you, 24/7
- vi. A validated ₹1 Cr opportunity, offer, funnel & selling system
- vii. Certification + an offline Demo Day before the industry
- viii. An elite network of builders and mentors – for life

BOARD OF COACHES & MENTORS

Coached by the *best-of-the-best.*



Shubh Jain

CO-FOUNDER · LEAD MENTOR



Sneh Desai

CO-FOUNDER · MENTOR



Nawaz Shaikh

MENTOR & COACH



Harry Ranveer

MENTOR & COACH



Rishabh

MENTOR & COACH



Rajan Vishwa

MENTOR & COACH



Ishan Sharma

CREATOR & FOUNDER



Ranveer Allahbadia

CREATOR · BEERBICEPS



Ankur Warikoo

ENTREPRENEUR & AUTHOR

PAST SPEAKERS ON OUR STAGES

WHERE OUR BUILDERS WORK

The company you'll *keep*.

Our builders build and lead at some of the most demanding organisations in the world.

Google

amazon

 Microsoft

NETFLIX

J.P.Morgan

Deloitte.

accenture

 Spotify®

 **HDFC BANK**

 **IDFC FIRST
Bank**



CENTRAL
GST OFFICE

... and many more Fortune 500 companies.

THE RECORD

112,000+

BUILDERS TRAINED

17 – 80

YOUNGEST TO OLDEST BUILDER · NO CODE NEEDED

Top *1%*

THE TIER OUR MENTORS OPERATE AT – AND TRAIN
YOU TO REACH

From “I should learn AI” to *shipping it.*

"I came in using ChatGPT to write emails. I left having deployed an AI agent that saves my team 30 hours a week. This is the only program that made me actually build."

ADITYA R — PRODUCT LEAD, AMAZON

"The mentors don't just teach — they build with you. Twelve weeks in, I shipped a product that's now core to how our team operates."

PRIYA K — OPERATIONS, NETFLIX

"I've done a dozen courses. Nothing comes close. The UnfAIr Advantage is exactly that — an unfair advantage."

MARCUS T — ENGINEERING MANAGER, HP

THE DETAILS

Your *membership.*

- 12 weeks of live cohort training, across two phases
- Weekly dedicated live Q&A — every doubt cleared
- Every session recorded — never fall behind
- Two surprise Mastery Sessions — members only
- Certification & the offline Demo Day
- The elite mentor board & a network for life

MEMBERSHIP FEE

Shared on acceptance.

Fees and EMI options are shared with accepted applicants.

Most builders recover the fee with their first shipped build.

ADMISSION BY
APPLICATION ONLY
150 SEATS PER
COHORT
FINAL 17 SEATS LEFT
APPLICATIONS CLOSE
THIS WEEK

We accept *builders*, not spectators.

No experience required. No code required. Seventeen or eighty — irrelevant. What we do require:

- i. You show up live — every week, for twelve weeks

- ii. You build every week — master, build, ship is the rhythm

- iii. You play for real stakes — a career, a business, a product

- iv. You raise the room — "*How can I help?*" over "What do I get?"

If that's you — the next cohort has a seat with your name on it.

Asked before *every cohort.*

i. “I’m not technical. Can I really build?”

Most of our 112,000+ builders started with zero technical background. The method assumes nothing – you ship your first working build in Week 1, in plain English, with a mentor beside you.

ii. “I’m a complete beginner.”

Our youngest builder is 17. Our oldest is 80. Beginners are not the exception here – they are the design brief.

iii. “I don’t have time.”

The programme is built for working professionals and founders: a few focused hours a week. The systems you build start returning those hours from the very first month.

iv. “What if I miss a live session?”

Every session is recorded, and every week has a dedicated live Q&A. Falling behind is a solved problem here.

v. “Is it in Hindi or English?”

Simple, jargon-free English – if you can read this brochure, you are ready for the room.

vi. “Is this for my industry?”

Every build is applied to your own business or role. Our builders come from banking, consulting, tech, government, retail and 500+ companies – the method travels.

vii. “I already use ChatGPT. Will I learn anything new?”

Using AI and building with AI are different classes. One writes your emails. The other ships agents, products and funnels that work while you sleep. We train the second.

viii. “How is this different from free YouTube content?”

Content is everywhere and mostly free. What is rare is building live alongside top-1% operators, with deadlines, feedback and real stakes. Information is abundant. Transformation is not.

ix. “How is this different from other AI courses?”

No recorded lectures collecting dust. Twelve weeks of live building, ten shipped projects, a monetization phase, certification, and an offline Demo Day. We are not a course. We are an arena.

x. “What do I need to start?”

A laptop, an internet connection, and the will to show up. Every tool is introduced when you need it – most on free tiers.

xi. “Are AI tool subscriptions extra?”

You can complete every build on free tiers. Premium tools are optional – and by Phase Two, most builders fund them from what they've built.

xii. “Is there a certificate?”

Yes – certification on completion, and an offline Demo Day where you present your capstone before the industry.

xiii. “What happens after the 12 weeks?”

The skills are yours. The builds are yours. And the network of builders and mentors stays with you for life.

xiv. “Is EMI available?”

Yes. EMI options are shared with accepted applicants, along with the fee.

xv. “How do I secure a seat?”

Apply at unfairadvantage.academy. Every application is reviewed personally. 150 seats per cohort – and the final 17 are open now.

Three steps to *UnfAir*.

I

Apply

Fill out the application at unfairadvantage.academy – it takes three minutes.

II

Get reviewed

We review every application personally. Keep an eye on your inbox.

III

Enter the arena

Onboard with your cohort – and ship your first build in week one.

APPLY NOW

THE UNFAIR ADVANTAGE

The advantage was
never meant to be fair.
It was meant to be *yours*.

THE DECISIVE MOVE · THE UNFAIR COLLECTION

APPLY NOW

UNFAIRADVANTAGE.ACADEMY

FINAL 17 SEATS · APPLICATIONS CLOSE THIS WEEK

FOR THE BUILDERS OF THE NEW RENAISSANCE